



# The BR-ID Lookbook

bridget reading  
interior design





- . Client Meeting and Design Assessment
- . Sourcing and Scheduling
- . Architecture and Permissions
- . Interior Architecture and Detail Design
- . Build and Construction
- . Interior Decoration and Finishing

We specialise in full-service luxury design from conception to completion. We create high end environments that reflect your vision and unique desires whilst taking the stress and challenges of a project away from you. We will always include distinctive custom pieces that are curated specifically for the desired space. Using our expertise of design, fabrics, colour and 30 plus years experience within the industry you can trust us to help you create your dream home.

*With Bridget Reading ID, anything is possible.*





- . Client Meeting and Site Visit
- . Initial Quotation
- . Sourcing and Scheduling
- . Client Approval
- . Procurement
- . Property Installation and Dressing
- . Removal of Furniture and Accessories

Bridget Reading's home staging service is designed to help present your residential and commercial properties in the best possible light, making them more appealing to potential buyers. By carefully selecting and arranging furniture, decor, and artwork, we create inviting and stylish interiors that highlight the property's strengths and maximise its marketability. Whether staging a show home or preparing a property for sale, Bridget's expertise ensures that each space feels welcoming, functional, and visually striking, helping clients sell faster and at higher values.





- . Client Meeting and Site Visit
- . Sourcing and Scheduling
- . Client Approval
- . Interior Architecture and Detail Design
- . Procurement and Framing
- . Installation

Our art curation service expertly integrates art into internal spaces. Whether for a private residence, commercial property, or gallery space, we work closely with our clients to understand their tastes, values, and vision, selecting artwork that reflects their personality or brand. From sourcing pieces by established and emerging artists to re-framing and positioning the client's original collection, we ensure each artwork complements the overall aesthetic. With careful attention to placement, framing, and lighting, our service adds depth and personality to any interior, making every space feel cohesive and inspiring.

Please refer to our website to view our fixed prices and further details.





We provided a comprehensive interior design service for our London based developer client on nine apartments in this high-end refurbishment project in collaboration with Reading + West Architects. The original property was a Victorian handbag factory that had been fully stripped out, leaving few original internal features. Three additional storeys were added to the building, and the architectural design reinstated the original feature brickwork and high-quality Crittall windows.

BR-ID managed the selection of finishes, fittings, and furniture throughout the nine apartments, entrance hall, and common areas, including the design of the bathrooms and kitchens. We chose a calm, neutral palette of colour tones, fabrics, and finishes, with velvet dining chairs adding a pop of colour to give the apartments their own distinct identity. We also designed the bathrooms and kitchens, carefully considering all client requirements whilst adhering to building regulations.

We also curated the artwork throughout the project, coordinating the purchase and framing of forty-five pieces of original art, which became intrinsic to the character of the apartments, intended for long-term rentals. Collaborating with a top London art gallery and artists, we underscored to the Client the importance of elements like artwork and the quality of furnishings, which significantly enhanced the desirability of this high end residential development.

*"I've had the pleasure of working with Bridget on multiple projects, including an overseas project and a challenging renovation of a listed building that required careful liaison with planning officers. Bridget's refined taste and excellent eye for design are evident in her ability to select materials, textures and colours, as well as being reflected in bespoke joinery items she has designed, which have helped elevate each project. Bridget is not only creative and resourceful in her approach but also knowledgeable and easy to work with a good listener and client-focused."*

*- E.H*





We adored working on this beautiful premier home in the middle of Hampstead Village, London. The client's brief was to upgrade the property and transform it into their 'forever home,' having moved back from New York a couple of years earlier.

The design in the main living room is set with a very calm palette of colours. We re-instated original features such as ceiling roses, and also introduced some incredible marble fireplaces which gave a sense of permanence and high quality

The second phase of the project was a double height - originally white - studio space and annexe which had been built in the early 2000's. The client's dream for the annexe phase of the project was a multifunctional space that could be used for parties, practising golf, a home cinema and a small working from home space. We fulfilled the brief and drew inspiration from the client's previous home in New York with a gorgeous 1930's Art Deco look.



The final phase of the project was the swimming pool and subterranean gym. This was originally a very damp space which needed totally stripping out and damp proofing. The swimming pool was also re-designed and fully refurbished with the addition of a Jacuzzi. The gym and sauna was a complete re-design, the wall of joinery in the gym was a bespoke design to incorporate the client's collection of football shirts. We love developing details such as these with our team of crafts people and we pride ourselves on the personal touch such pieces bring to our projects.



*"We were extremely impressed with Bridget's natural ability to understand and interpret our brief, to make the best use of the available space, to develop eye-catching design and her instinctive eye for colour and materials."*

*- J.G*

To find out more about our project please look at our video on the Bridget Reading ID website.

# Hampstead Village House

**bridget reading**  
interior design





This beautiful Marylebone, London duplex apartment was totally refurbished, rewired and underfloor heating was added. With our detailed design using joinery and finishes, we truly maximized the space for our client, which is always critical in London. We designed a calm sophisticated backdrop for their amazing art collection. The living room, kitchen and dining room are open plan and we specified a stunning glazed screen to partition off the kitchen, (which also has acoustic properties.) We introduced cornicing into the dining space and light coving to bring more natural light into the most central part of the plan.

We went for a very dramatic feel in the cloakroom with amazing Kit Miles wallpaper and marble with black fittings. This gives a sense of drama and glamour to the cloak room. The bedrooms were fully refurbished and a beautiful shower room was created with large scale tiling.

In the hallway, the clients chose an Ann Carrington sculpture, we proposed a beautiful console by Tom Faulkner, to set off the art piece which is on view as soon as you walk into the apartment from the terrace outside. This sets the tone for a very high standard apartment with elements of luxury along with the practicality and storage that is required for London living.

*"Bridget Reading ID has been a sounding board for us over the years. Firstly, she is very attentive and listens to the ideas you bring to the table. From that, she works with you to produce a result that is unique to you with your needs in mind. She is up-to-date with new designs but is sensitive to your own style. We have had numerous projects designed by Bridget. We remain very happy with Bridget's services and happy demeanour, I would thoroughly recommend her."*

*- V.P*

# Marylebone Apartment

bridget reading  
interior design





Henley House, Oxfordshire, this grade two listed farmhouse was totally refurbished , extended, and brought it into the 21st century. The property is a country retreat for our client and very much a family home. The client wanted to feel that they used every single room in the house. One of the quirks of the property is that there are seven of everything seven bathrooms, seven bedrooms, seven living rooms, it was a beautiful project to work on. We started with the main house and the barn and the connection between the two. We introduced a glass walkway in collaboration with Reading + West Architects. We managed to bring in more light by remodelling the kitchen and dining area, which became the heart of the home.

All curtains, furnishings and fabrics were chosen through conversations with the client. Re-purposed artworks and furniture items were placed with new pieces. The kitchen and pantry were designed by ourselves and made by a bespoke joinery company to the client's specifications. We feel this level of personal detailing and thoughtful design is incredibly important and we enjoy achieving this in all of our projects.

*"We are now on our fourth project with Bridget and each experience has been nothing short of amazing. On two of those projects Bridget has had to deal with a listed building and each time has managed to design something sympathetic to the character but with the edge we want. Crucially she has kept the regulators happy at all times while remaining calm and focused, not easy!! Bridget captures our personal taste perfectly and we feel so comfortable with all she recommends along with her exemplary attention to detail. Thank you for creating the most beautiful homes for us."*

*- J.S*

# Henley House

**bridget reading**  
interior design